

SMALL BUSINESS TOOLKIT

List of tools and resources to help automate and grow your small business or start-up.



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With so much information out there for entrepreneurship, it can be overwhelming. So to save you a ton of time that you can spend working on your business, I have compiled a list of resources (that I personally use) which includes various services and tools that will help you get started and make your life easier. I've also included links to access free trials, so you can begin using these tools for free.

Lead Generation | Landing Page

Click Funnels

By definition: A marketing funnel is a guided path that prospects move through in your sales process. It takes people from their first engagement with your brand, through a number of steps that are intended to result in one or more conversions. Click Funnels is a easiest way to set this up for your business. This is an absolute must for any small business or start ups.

[Try Click Funnels, FREE for 14 Days](#)



click funnels

Invoicing

FreshBooks

The all-new FreshBooks is accounting software that makes running your small business easy, fast and secure. Spend less time on accounting and more time doing the work you love. Wow your clients with professional looking invoices that take only seconds to create. The best part? Invoices can link to your Paypal account, so you'll get paid faster, too.

[Try FreshBooks, FREE for 30 Days](#)



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Domain Name | Web Hosting

Final Draft Solutions.com

Many web hosting providers can be overwhelming. So we've built Final Draft Solutions to be an easy alternative. Complete with features like 100 email accounts, unlimited disk space, unlimited traffic, 1-click app installer for WordPress, and a host of other features to get your website up and running in no time.

[Try Final Draft Solutions, FREE for 30 Days](#)



File Sharing | Cloud Storage

Dropbox

Understanding 'The Cloud' can be confusing. So think of it as you're putting your files on a storage box that you can access anywhere. Dropbox is also great because it allows you to send large files that email providers can't handle. This is also great for businesses that need an easy way to share and collaborate on files with a team.

[Try Dropbox, Get 500MBs FREE](#)



Virtual Phone System

Grasshopper

Grasshopper lets you run your business using your cell phones! Get a toll-free or local number for your business with multiple extensions. Set up each extension with custom call forwarding to any phone in the world. Send/receive MMS/Text messages from your business number. Get voicemails emailed to you as audio attachments. Keep business calls separate from personal calls.

[Try Grasshopper and save \\$25](#)

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Email Lists

Mailchimp

As your business grows, you'll understand the importance of growing an email list to stay connected with customers. MailChimp is the world's largest marketing automation platform. Millions of customers, from small e-commerce shops to big online retailers, use MailChimp to reach their customers and grow their business.

[Try MailChimp](#)

Notes

Evernote



Capture, organize, and share notes from anywhere. Your best ideas are always with you and always in sync. Use Evernote to brainstorm ideas and access them from any of your devices.

[Try Evernote Premium for one month FREE](#)

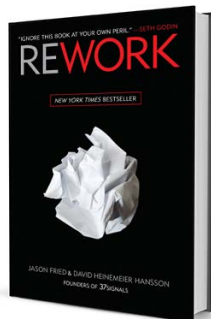
Transportation

Uber



Many know Uber for its ride sharing platform. So use Uber to get to that meeting across town. However, many users are also driving with Uber to supplement their income. You get to create your own hours, drive and earn whenever you need to. So if you need to save up for that new camera, new computer or copier for the office...I recommend driving with Uber.

[Drive with UBER](#) | [Get FREE Ride](#)

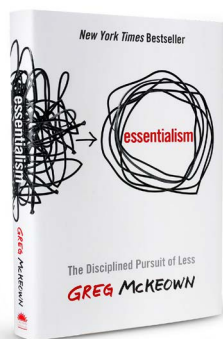


Book Recommendation

ReWork

With its straightforward language and easy-is-better approach, Rework is the perfect playbook for anyone who's ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs they hate, victims of "downsizing," and artists who don't want to starve anymore will all find valuable guidance in these pages.

[Read ReWork](#)

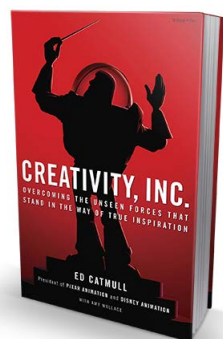


Book Recommendation

Essentialism

Essentialism is not one more thing – it's a whole new way of doing everything. A must-read for any leader, manager, or individual who wants to do less, but better, and declutter and organize their own their lives, Essentialism is a movement whose time has come.

[Read Essentialism](#)



Book Recommendation

Creativity, Inc.

Creativity, Inc. is a book for managers who want to lead their employees to new heights, a manual for anyone who strives for originality, and the first-ever, all-access trip into the nerve center of Pixar Animation—into the meetings, postmortems, and "Braintrust" sessions where some of the most successful films in history are made.

[Read Creativity, Inc.](#)